Virtual Follow-Up:
Introduction to School-Based Health

October 29, 2019
Agenda

• Welcome and Introductions
• School-Based Health in Missouri
• Core Competencies & Nuts & Bolts
  • Strategies for Collecting Consent Forms
  • Data Sources for Demonstrating the Need
  • Funding Sources & Sponsorship Organizations
• School-Based Health Program Champions
  • Cox Health—Telehealth
  • Kennett School District
  • St. Joseph School District
• Q&A and Next Steps
Show-Me School-Based Health Alliance of MO

• **Mission:** We support communities in building and sustaining quality school-based health programs.

• **Vision:** Every child and youth in Missouri has equal opportunity to succeed by assuring access to high quality health care.

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Our Values:
- Access
- Collaboration
- Equity
- Inclusiveness
- Innovations
- Outcomes-driven
- Student-centered decision-making and practices
- Sustainability

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Welcome!

### Health/Mental Health Organizations

- ACCESS Family Care
- Burrell Behavioral Health
- CareSTL Health
- Clark Center
- Complete Family Medicine (Hannibal Regional Healthcare System)
- Comtrea
- Health Care Collaborative of Rural Missouri
- Katy Trail Community Health
- Missouri Ozarks Community Health
- Ozarks Community Health Center
- Preferred Family Healthcare
- Samuel U. Rodgers Health Center
- Southern Missouri Community Health
- Swope Health Services

### School Districts

- Billings
- Cabool
- Carl Junction
- Fulton
- Hollister
- Jefferson City
- Kansas City
- KIPP St. Louis
- McDonald County
- Nixa
- North Kansas City
- Parkway
- Plato
- Riverview Gardens
- Sikeston
- St. Joseph
- Wentzville

### Government & Community Organizations

- Adapt of Missouri
- Department of Social Services
- Missouri Foundation for Health
- MO Coalition for Community Behavioral Health
- MO Girls Town
- MO HealthNet Division
- Teen Pregnancy & Prevention Partnership
- Washington University in St. Louis
There are over 270 programs across the state of Missouri, reaching nearly half the counties in the state (48%), according to the 2018 SMSBHA census.

*Currently conducting 2019 census—please email Rachel with questions (rbarth@wustl.edu).
THE BIG SIX

The Show-Me School-Based Health Alliance has expanded the types of school-based health programs to represent the six types of programs that exist in districts throughout Missouri.

1 Comprehensive School-Based Health Center
Comprehensive School-Based Health Centers are a partnership between schools and community health organizations that deliver primary health care, behavioral/mental health care, oral care, and vision care coordinated by the center—even if they are delivered by different providers.

2 School-Based Health Center
School-Based Health Center (SBHC) programs are partnerships between schools and community health organizations that deliver primary health care, at minimum, through a fixed site on a school campus.

3 School-Linked Health Care
School-Linked Health Care programs are linked with schools to coordinate and provide health care for students. Services are delivered off campus through a fixed site near the school.

4 School-Based Mental Health Program
School-based mental health programs are partnerships similar to SBHCs but only provide behavioral/mental health.

5 Mobile Health Care
Mobile Health Care programs are without a fixed site that rotate a health care team through a number of schools, including mobile van/bus/clinic on wheels that parks on or near school property/campus.

6 Telehealth
Telehealth programs deliver 100% of school-based health care services using telemedicine technology.
Core Competencies

National School-Based Health Alliance
Core Competencies

• **Access:** The SBH program assures student’s access to health care and support services to help them thrive.
  - Location, Operations, Facility, Consent, After-Hours Care, Non-discrimination, Other populations

• **Student Focus:** The SBH program team and services are organized explicitly around relevant health issues that affect student well-being and academic success.
  - Comprehensive service scope, Evidence-based standards, Competence, Confidentiality, Patient engagement, Youth advisors
Core Competencies

- **School Integration:** The SBH program integrates into the education and environment to support the school’s mission of student success.
  - Shared vision for student success, Shared outcomes, Integration, Crisis response and support

- **Accountability:** The SBH program routinely evaluates its performance against accepted standards of quality to achieve optimal outcomes of students.
  - Quality improvement, Satisfaction, Performance

- **School Wellness:** The SBH program promotes a culture of health across the entire school community.
  - School climate, Student body wellness, Family wellness, Staff wellness, Health authority
Core Competencies

• **Systems Coordination**: The SBH program coordinates across relevant systems of care that share in the well-being of its patients.
  - Care coordination, Care partners, Parent/guardian/caregiver engagement

• **Sustainability**: The SBH program employs sound management practices to ensure a sustainable business.
  - Administrative systems, Billing infrastructure, Analysis of financial standing, Sustainable resources
What do you have to focus on right now?
Use the Starting a SBH Program Checklist to prioritize (planning programs).

What are you doing well?
Celebrating your successes.

What areas do you wish were addressed?
Listen to students on what’s important; then develop time-limited, measurable goals to implement or enhance competencies.
A Framework for Excellence for School-Based Health

STRENGTH PARTNERSHIPS
Enduring partnerships with school and community stakeholders create fully engaged and accountable partners who provide the spark of leadership that catalyzes resources, patrons, and institutions.

SOUND BUSINESS MODEL
Sound business models require financial planning that rely on a diversity of stable and predictable funding sources, maximize patient revenue, and right-size the role of grants in supporting operations long-term.

HIGH QUALITY PRACTICE
SBHCs operate first-rate, high-quality health care practices that meet the comprehensive needs of students and demonstrate the highest level of quality and patient satisfaction.

MEASURING QUALITY INDICATORS
Routine workflow and data analysis and effective data extraction and reporting support measurement.
Strategies for Encouraging the Collection of Consent Forms

- Signed consent forms on file:
  - Allow students to be seen when they have acute symptoms.
  - Contribute to sustainability by increasing SBH program traffic.

- Parents/guardians/caregivers:
  - May not receive the form or return completed form.
  - May not understand the services provided, especially if they already have a primary care doctor.
  - May not want their child to receive health care services at school.
Strategies for Encouraging the Collection of Consent Forms

- Attach a cover sheet or brochure to forms.
- Include forms in school registration packets.
- Use logos/letterhead from both school and provider.
- Post to school’s & provider’s website and parent portal.
- Create an incentive for students to return signed forms.

Other strategies?
Challenges faced in collecting consent forms?
Missouri Health and Education Data: Assessing Student Needs

**Common Education Indicators**
- High school graduation
- Attendance
- Performance in 3rd grade English/Language Arts & 8th grade Math and Algebra I

**Common Health/Socio-Economic Indicators**
- Emergency department (ED) utilization
- Medicaid/CHIP insurance coverage
- Free or reduced lunch
Missouri Health and Education Data: Assessing Student Needs

Data Sources

- Children’s Health and Education Indicators Map
- Missouri Public Health Management System (MOPHIMS)
- Missouri Department of Elementary & Secondary Education
- Local Health Department & Hospitals/Community Health Systems
- Community Health Needs Assessment
- School Nurse Data—Missouri School Health Program
- School District Data
School District Funding
- Title funding for applicable districts
- Capital funding, including bonds, facilities budget, and other sources
- Other district-specific funding

Grant Funding
- Federal organizations—HRSA, USDA, SAMHSA
- Local/regional/state foundations

Corporate Sponsorships
Sponsoring Organizations—Funding, In-Kind Support, Reimbursement

- Federally Qualified Health Centers (FQHCs)/Community Health Centers (CHCs)
- Rural Health Clinics (RHCs)
- Community Mental Health Centers (CMHCs)
- Hospitals & Community Health Systems
- Academic Medical Centers
- Private Providers
- Other Non-profit Organizations
MISSOURI SBH PROGRAM CHAMPIONS
Tabitha Ferwalt—Cox Health

Program Type: Virtual Clinics—Telehealth

School Districts: 56 School Districts

Services Provided: Basic/Acute Care, Asthma Care, Behavior Health (Piloting this year), Tele Speech, Occ Med

Population Served: Approx. 35,000

Start Date: August 2016

Funding Sources: Missouri Foundation for Health Grant, USDA Distance Learning and Telemedicine Grant, Children's Miracle Network at CoxHealth, TKD Foundation, CoxHealth. Also some schools fully fund the program themselves.
Cox Health
Forsyth School District
Deb Cook—Kennett School District

Program Type: School-based health center
School District: Kennett School District
Services Provided: Behavioral/mental health, medical care (prevention, immunizations, acute/chronic, primary care, physicals)
Population Served: 2,000; approximately 60% Medicaid eligible
Start Date: Behavioral/mental health opened January 7, 2019; medical care clinic opened August 15, 2019
Sponsoring Organization: SEMO Health Network
Reception Area
Exam Room
Program Type: School-based health center
School Districts: St. Joseph School District
Services Provided: Medical care (prevention, immunizations, acute/chronic, primary care, physicals)
Population Served: SJSD students (approx. 11,000 students in district), families of students seen & Carden Park Staff
Start Date: October 2017 (soft opening)
Sponsoring Organizations: Mosaic Life Care
QUESTIONS?
Next Steps

• Access meeting recording and materials on our website.
  • Additional Core Competencies resource
  • Additional Sustainability Assessment
  • Strategies for Encouraging the Completion of Consent Forms
  • Missouri Health and Education Data Sources
  • Missouri SBH Program Funding Sources
  • September Intro to SBH Slides and Materials PLUS Recording of Advocacy Update

• Kindly complete the evaluation for today’s training.

• Participate in our 2020 Communities of Practice and Webinars.

• Reach out to us with questions as you begin to use and apply the tools shared.
Communities of Practice
Discussion-Based Sharing of Best Practices

- February — Access
- April — Student Focus
- June — Sustainability
- August — Accountability & Evaluation
- October — School Wellness & Integration
- December — Systems Coordination

Webinar
Virtual Trainings

- January — The SBH Team: School, Nurse, and Health Provider Roles and Communication
- July — SMSBHA Census Results: SBH in Missouri

*Will disseminate our webinar training calendar on our website and in our newsletters/mailing list.
SMSBHA Services

• Access to Resources & Best Practices
• Training & Education
• Peer-to-Peer Networking & Information Sharing
• Advocacy & Coalition Building
• Data Collection & Evaluation
• Technical Assistance
Show-Me School-Based Health Alliance of MO
[w] www.moschoolhealth.org
[p] 800-807-8494
[e] info@MOschoolhealth.org

National School-Based Health Alliance
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CORE COMPETENCIES

QUESTIONS TO CONSIDER FOR PLANNING AND SUSTAINING SBH PROGRAMS
Access

The SBH program assures students’ access to health care and support services to help them thrive.

Questions to Consider

- Is the location accessible to students? When and how are students able to access services? Do students feel welcome and safe?
- Are parents/guardians/caregivers completing consent forms so that students are able to access services when needed?
- Do all students, regardless of insurance status or ability to pay, have access to services?
- If also available to staff and community members, are students prioritized for receiving care?
Student Focus
The SBH program team and services are organized explicitly around relevant health issues that affect student well-being and academic success.

Questions to Consider

• Do services provided meet the needs of the students?
• How are SBH program staff and providers educated or updated on evidence-based practices?
• Are services and materials developmentally appropriate and respectful of cultural and linguistic diversity?
• How are students encouraged (as age appropriate) to be effective advocates for their own health care?
• How are students engaged in the advisement of SBH program practices and day-to-day operations?
School Integration

The SBH program integrates into the education and environment to support the school’s mission of student success.

Questions to Consider

• Do all school administration, teachers, and support staff understand their role as it relates to ensuring student needs are met efficiently, effectively, and seamlessly?

• How are outcomes such as improved attendance, behavior, or academic performance integrated into the SBH program’s goals?

• How do SBH program staff and school personnel collaborate to develop policies, procedures, and structures that support student health and academic achievement?

• How is the SBH program integrated into the school’s crisis prevention and management programs?
Accountability

The SBH program routinely evaluates its performance against accepted standards of quality to achieve optimal outcomes of students.

Questions to Consider

• How does the SBH program monitor and evaluate the appropriateness, effectiveness, and accessibility of its services?
• How does the SBH program assess patient and community satisfaction with services and unmet needs? How are these findings shared with school administration and staff?
• How does the SBH program collect data and report on key performance measures? What performance measures are required for funders, partners, and other stakeholders?
School Wellness

The SBH program promotes a culture of health across the entire school community.

Questions to Consider

- What SBH program policies, practices, or activities contribute to a safe and healthy school environment for students and staff?
- How does the SBH program prevent, screen, and minimize health and other risks for students?
- Are parents/guardians/caregivers engaged?
- How is family wellness promoted?
Systems Coordination

The SBH program coordinates across relevant systems of care that share in the well-being of its patients.

Questions to Consider

- How does the SBH program collaborate with students’ existing providers?
- What is the referral process for students requiring specialty care?
- What policies and procedures are in place to prevent the duplication of services?
- What partnerships with other providers and organizations must be in place to serve student needs beyond clinical capacity?
- Are parents informed and educated about their child’s health?
Sustainability

The SBH program employs sound management practices to ensure a sustainable business.

Questions to Consider

• Who sponsors or provides the administrative and clinical systems to operate a SBH program, including medical supervision, liability coverage, procurement of medical equipment and supplies, and health information technology?
• How does the SBH program collect patient revenue? What are the policies and procedures surrounding billing and other costs?
• Does the SBH program have a business plan?
• What is the cost of the program, expected patient volume by provider, and payer source?
• Are funding sources diverse, stable, and predictable?
• Is patient revenue maximized?