



Show-Me School-Based Health Alliance of Missouri Strategic Plan Overview Years 2020 – 2023

Our Mission

We support communities in building and sustaining quality school-based health (SBH) programs.

Our Vision

Every child and youth in Missouri has an equal opportunity to succeed by assuring access to high quality healthcare.

Our Values

- Access
- Collaboration
- Equity
- Inclusiveness
- Innovation
- Outcome-Driven
- Student-centered decision-making and practices
- Sustainability

Goal 1: To be a support to Alliance members and SBH programs.

Objective 1: Connect and engage SBH providers and stakeholders.

Objective 2: Provide training and technical assistance.

Objective 3: Assist with financial sustainability and funding opportunities for programs.

Objective 4: Respond to emerging needs of SBH programs and schools.

Goal 2: To have a strong SBH system in Missouri.

Objective 1: Promote and support evidence-based practices for SBH programs.

Objective 2: Advocate and promote public policy changes for SBH programs.

Objective 3: Develop and manage evaluation systems and outcome matrix.

Objective 4: Develop communications plan related to SBH.

Goal 3: To be a sustainable SMSBHA

Objective 1: Continue to support and equip Alliance staff.

Objective 2: Create and maintain financial structure and revenue stream.

Objective 3: Provide long-term support of SMSBHA Board and Committees.